



SANTA BARBARA COUNTY FIRE DEPARTMENT

ERIC L. PETERSON
FIRE CHIEF

4410 Cathedral Oaks Road, Santa Barbara, CA 93110

We are pleased to announce the soft launch of PulsePoint. PulsePoint Respond is a pre-arrival smartphone app designed to support public safety agencies working to improve cardiac arrest survival rates through improved bystander performance and active citizenship.

PulsePoint Respond empowers everyday citizens to provide life-saving assistance to victims of sudden cardiac arrest. Application users who have indicated they are trained in CPR, and willing to assist in case of an emergency, can now be notified if someone nearby is having a cardiac emergency and may require CPR. If the cardiac emergency is in a public place, the location-aware application will alert trained citizens in the vicinity of the need for bystander CPR, simultaneous with the dispatch of our crews to the medical emergency. The application also directs these citizen rescuers to the exact location of the closest publicly accessible Automated External Defibrillator (AED). User notification only occurs after the 9-1-1 system has been activated.

We are planning a public launch to announce the availability of PulsePoint to the Santa Barbara community beginning on **Thursday, June 25, 2015**. Between now and then we encourage you to download the free application and take it for a spin. You can download the app in either the Apple App Store or on Google Play by simply searching for "PulsePoint."

PulsePoint can be a powerful tool to assist our efforts to increase survival rates in our community. In addition to the life-saving CPR notifications, the application provides a complete virtual window into our emergency communication center.

Below you will also find some useful links that will help tell the whole PulsePoint story. We hope you will take a few minutes to click on the links to become better acquainted with the PulsePoint program, and consider sharing this information with your staff and local community.

PulsePoint at a Glance - <http://www.pulsepoint.org/pulsepoint-respond/>

PulsePoint AED at a Glance - <http://www.pulsepoint.org/pulsepoint-aed/>

PulsePoint news stories and saves - <http://www.pulsepoint.org/category/video/>

Recent news from PulsePoint agencies - <http://www.pulsepoint.org/category/highlights/>

If you have any questions about the PulsePoint program, please contact Jean Aasted, EMS Administrator, at (805) 681-5453 or via email Jean.Aasted@sbcfire.com.

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