



**YOU JUST BACKED OVER SOMETHING IN THE DRIVEWAY.**

**A toy? A pet? Your child?** Imagine the unimaginable. Your child is backed over by an automobile—in the street, in a parking lot, in your very own driveway. It happens more than 2,000 times a year. Thousands of children are seriously injured. More than one hundred die. But this can be easily avoided by simply learning to walk behind your vehicle every time, every trip.



**Now you see your child. Now you don't.** Minivans, SUVs and trucks have the biggest blind zones, up to nearly 69 feet.

