



SANTA BARBARA COUNTY FIRE DEPARTMENT

MICHAEL W. DYER
FIRE CHIEF

4410 Cathedral Oaks Road, Santa Barbara, CA 93110

PUBLIC SERVICE ANNOUNCEMENT FOR IMMEDIATE RELEASE

- Careless Smoking -

SANTA BARBARA, Ca. January 18, 2011 – Careless smoking accounts for about 1,500 fire deaths each year. The Santa Barbara County Fire Department recommends you take precautions to avoid a cigarette fire by checking furniture before going to bed. A cigarette can smolder for 20-30 minutes before it ignites. Install extra smoke detectors in areas that are frequented by smokers. Never smoke in bed or while reclining in furniture. While outdoors, extinguish cigarettes completely. Once the cigarette is extinguished, dispose of cigarette butts in ashtrays, or metal containers. Never discard a cigarette out of a car window while driving.

The Santa Barbara County Fire Department reminds people that “If you smoke it, dispose of it properly.”

Contact Information:

Captain David Sadecki
Information Officer
Office 805.681-5531
Cell 805.689-0599
News Line 805.681-5546
Email david.sadecki@sbcfire.com

All Santa Barbara County Fire Department Public Service Announcements are available at www.sbcfire.com

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